

FINANCE MANAGER SUMMARY

- Finance Manager, with 18 years of experience in different industries, providing deep and comprehensive understanding of diverse business models
- Strong track record in Strategic planning, Budgeting, financial analysis, Business Valuation, and more.
- Expertise in financial management, cost management, cash flow management, and compliance.

WORK EXPERIENCE

Dyari Properties FINANCE MANAGER

Feb 2025- Present

- Manage cash flow and optimize working capital to support operational and investment needs
- Conducting feasibility study for new investment supported with financial metrics.
- Manage relationships with banks and financial institutions,
- Experienced in investment analysis for real estate funds.
- Develop, implement, financial policies, internal controls, and operational procedures to enhance governance and efficiency
- Build financial models to support forecasting, budgeting, and strategic decision-making
- Effective communication.

November 2023 – Nov 2025

AKNAN ELBENNA REAL ESTATE FINANCE MANAGER

- conducted a feasibility study, leading to a 45% increase in land value.
- Re- engineering our company WACC to enable more capital allocation which increase ROI with 12%.
- Redesigned financial cycles, enhanced operational efficiency and ensuring IFRS compliance.
- Implemented financial policies that enhanced governance and reduced audit time by 50%.
- Led IFRS SME function in Full IFRS conversion in preparation for IPO.
- Negotiating with key financial institutions to establish credit facilities to fuel growth.
- Reduced cash conversion cycle.
- Build an investment portfolio to invest excess funds, yielding an average return of 16%.
- Developed effective financial models which support decision making, including financial metrics 'Profitability, ROI,NPV,IRR,Fund needed.
- Conduct risk assessment and developing mitigation plans.
- Successfully recovered +14M SAR in tax refunds.
- Implemented ERP system -Odoo.

**ASYAF INVESTMENT
FINANCE MANAGER**

November 2022 - October 2023

- Actively participated in the M&A process.
- Saved 20M SAR by investigating target data.
- Participate in comprehensive financial, tax due diligence to ensure accuracy.
- Streamlined and analyzed company data for enhanced decision-making.
- Restructured accounting cycles and policies for improved efficiency.
- Developed strategic plans for the target, aligning with business goals.
- Perform Business plan for 5 Years.
- Implemented ERP system -Oracle Net Suit.

**FOOD BASICS COMPANY – HAMBURGINI
FINANCE MANAGER**

November 2019-December 2019

- Developed financial cycles, enhanced operational efficiency and ensuring IFRS compliance.
- Led IFRS SME function in Full IFRS conversion in preparation for IPO.
- Establish cost management department.
- Successfully claimed 1.1M SAR from VAT examinations.
- Successfully manage working capital.
- manage and oversee day-to-day operations.
- Manage external audit with a top - 10 firm.

**SMSA EXPRESS
FINANCIAL ANALYST**

April 2018 - November 2019

**HALLMARK HOLDING FOR INVESTMENT
CHIEF ACCOUNTANT**

August 2015 - April 2018

**SKY EGYPT FOR SUPPLIES
CHIEF ACCOUNTANT**

June 2012 - July 2015

**INVEST FOR LIVESTOCK
COST ACCOUNTANT**

March 2011 - May 2012

**KEG Audit FIRM
AUDITOR**

November 2019 -August 2022

EDUCATION

365 FINANCIAL ANALYST	CORPORAT FINANCE December 2025
INSTITUTE OF MANAGEMENT ACCOUNTANTS	CMA October 2026
LINKEDIN LEARNING	MS POWER BI
CORPORATE FINANCE INSTITUTE	FMVA
ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS	CERT-IFRS
UDEMY	FUNDAMENTAL DATA ANALYSIS
FINANCIAL SECTOR - CAIRO AIRPORT	TRAINING
AIN SHAMS - UNIVERSITY - EGYPT	B.S ACCOUNTING, FINANCE

SKILLS

Strategic Financial Planning
Budgeting & Forecasting
Performance Analysis
Scenario analysis
Policies & Procedures
Cost Management
Cash Flow Management
Financial Modeling
Business Valuation
IPO Readiness
Audit & Compliance
Risk Management
ERP Implementation
Real estate Fund

Language

Arabic- Native
English- Fluent